

“Middlebridge Logo” The Story

I will below attempt to briefly explain how, where any why the new Logo has appeared on the Middlebridge scene after some 21 years of hibernation!!

As most of you are aware I have spent many many hours over the last three years researching and cataloguing the history of the Middlebridge Scimitar, this has included many hours on the phone, many hours of driving to meet people and countless hours studying all of the data amassed over this period, the result of this being the history area of the Middlebridge Website (The First and only account of the Middlebridge Story) which even people from Middlebridge think is a very accurate account.

I fully intend to continue with this quest and I am sure that we will gather even more detail in the near future as we are now discussing all of the above with Senior and Shop floor personnel from the Middlebridge Lilacs Grove Site.

One of the questions posed during the above discussions was about the existence of a Middlebridge Logo, I had heard rumours on several occasions about one and Dr Dan Mitchell (Owner Prototype Middlebridge) remembered seeing the badge some 21 years ago when he collected his car from the Lilacs Grove Factory. John McCauley remembered the existence of the Badge for the Middlebridge and said it was the “Individual Identity” that was intended for the car some 21 years ago but what with Middlebridge Politics and the need to get cars finished and out of the door ASAP the badge just never came to fruition.

John and Myself have worked on this project to bring to you a badge that represents the Middlebridge in a likeness very close to the original concept scribbled some 21 years ago. I have attached the Artwork of the badge to this document and hopefully you do like the effect.

I am now speaking with three different Enamel Badge Companies and getting quotes for manufacturing a limited Qty of Top Quality Enamel badges which are intended to be a direct replacements for the badge currently on your front Grilles. (These will be available ONLY to verified Middlebridge Scimitar Owners).

Part of the deal will mean that we own the Manufacturing Jig which will stop anyone just purchasing the badges. Any rights to the badge belong to Mr John McCauley and myself Mr Michael Gaughran (Middlebridge Registrar).

Hopefully this explains why, where and how. We will be contacting Middlebridge Scimitar owners to get an idea of numbers, basically it's a numbers game the more people that have one the cheaper they become.

19/04/10

Go on treat your Middlebridge to the “Individual Identity” that was intended for it and it deserves.



WWW.MIDDLEBRIDGE-SCIMITAR.CO.UK